# 13th Annual Forum
Phoenix • 2017

## PHOENIX CONVENTION CENTER

### SATURDAY
September 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00am - 4:00pm</td>
<td><strong>Forum Registration Desk</strong></td>
</tr>
<tr>
<td>8:30am - 4:15pm</td>
<td><strong>Pre-Forum INTENSIVE TRAINING COURSE</strong></td>
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<tr>
<td>8:30am - 9:00am</td>
<td><strong>Starting and Operating a Mobile Clinic For New and Established Programs - Part I</strong></td>
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<tr>
<td>9:00am - Noon</td>
<td><strong>Examining and Operating a Mobile Clinic For New and Established Programs - Part II</strong></td>
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<tr>
<td>Noon - 1:00pm</td>
<td><strong>Concurrent Workshops</strong></td>
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<tr>
<td>1:00pm - 2:00pm</td>
<td><strong>The Glamour of Budgeting 101</strong></td>
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<tr>
<td>Noon - 1:00pm</td>
<td><strong>Driver Training</strong></td>
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<tr>
<td>2:15pm - 4:15pm</td>
<td><strong>It’s Not Always a Straight Path: Mobile Health and the LGBTQ Community</strong></td>
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<tr>
<td>5:00pm - 6:00pm</td>
<td><strong>Speed Mentoring</strong></td>
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<tr>
<td>6:30pm - 9:00pm</td>
<td><strong>Corporate Member Cocktail Reception - Melinda’s Alley (Invitation Only)</strong></td>
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### SUNDAY
September 17

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30am - 6:00pm</td>
<td><strong>Forum Registration Desk</strong></td>
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<tr>
<td>8:00am - 9:00am</td>
<td><strong>Breakfast / Exhibits Open</strong></td>
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<tr>
<td>9:00am - 10:00am</td>
<td><strong>Welcome &amp; Announcements</strong></td>
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<tr>
<td>Noon - 1:00pm</td>
<td><strong>Opening Plenary - Quality Health Care: Proudly Delivered to Our Streets</strong></td>
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## Intensive Training Course Breakfast

**Starting and Operating a Mobile Clinic For New and Established Programs - Part I**

**Facilitators:**
- Gilbert Melgoza, Charity Care Operations Manager, VSP Global
- Robin Gardner, RPBio, Manager, Facilities Support & Technical Advisor, Provincial Health Services Authority

**Guest Presenter:**
- Gabrielle Sauder, MSN, BSN, PNP-BC, Director of Mobile Services, Nurse Practitioner, Norwegian American Hospital

### Concurrent Workshops

#### The Glamour of Budgeting 101
- James Comeaux, LSCW, Vice President Operations, Eastern Division, Access Health Louisiana

#### Driver Training
- Freddy Heller, Supervisor, Driver/Vehicle Operations, Bon Secours Richmond Health System
- Eddie Ayala, Fleet Operations Manager, Help A Child Smile

#### It’s Not Always a Straight Path: Mobile Health and the LGBTQ Community
- AJ DeSimone, Program Manager, Callen-Lorde Community Health Center

#### Speed Mentoring
- Meet one-on-one with Health Specialty Vehicle Manufacturers

#### Intensive Training Course Lunch

#### Starting and Operating a Mobile Clinic For New and Established Programs - Part II

**Facilitators:**
- Gilbert Melgoza, Charity Care Operations Manager, VSP Global
- Robin Gardner, RPBio, Manager, Facilities Support & Technical Advisor, Provincial Health Services Authority

**Guest Presenter:**
- Jerry McLarty, PhD, Director, Cancer Prevention and Control, Feist-Weiller Cancer Center, LSU Health Sciences Center

### Corporate Member Cocktail Reception - Melinda’s Alley (Invitation Only)

### Board of Directors Meeting

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**Welcome & Announcements**

- Connie Vavricek, Director, Industry Outreach, VSP Global
- Catherine Amiot, President and Executive Director, Mission of Mercy Arizona

**Opening Plenary - Quality Health Care: Proudly Delivered to Our Streets**

- Sister Adele O’Sullivan, CSJ, MD, Founder and Chief Medical Officer, Circle the City
- Jamie Hinton, former patient, Circle the City
General Session #2 - A Customer-Driven Journey of Health Care Reform: Southcentral Foundation’s NUKA System of Care
Doug Eby, MD, MPH, Vice President, Medical Services, Southcentral Foundation
Terry Simpson, MD, Athabascan, Board of Directors, Southcentral Foundation

Breakout Learning Sessions #1

Caring for Lesbian, Gay, Bisexual, Transgender, and Questioning Youth
Veenod Chulani, MD, MSEd, FAAP, FSAHM, CEDS, Medical Director, Homeless Youth Outreach Section Chief, Adolescent Medicine, Phoenix Children’s Hospital

Program Implementation and Provision of Long Acting Reversible Contraception (LARC) on Mobile Health Centers in Miami-Dade and Alachua County, FL
Michelle Nall, MPH, ANP-BC, Nurse Practitioner, University of Florida Mobile Outreach Clinic
Lorraine Nowakowski, RN, MA, Clinical Director of Operations, Florida International University, Wertheim College of Medicine
Sarah Stumbar, MD, MPH, Assistant Professor, Florida International University, Wertheim College of Medicine
Sarah O’Conner, MS4, 2018 M.D. Candidate, Director of Undergraduate Volunteers, University of Florida Mobile Outreach Clinic

The Impact of Utilizing a Community Needs Assessment to Reducing Cancer Disparities
Johnny Benjamin, MPH, Director, Early Detection and Education, Mary Bird Perkins Cancer Center

The “Whole”-istic Approach
Santosh Sundaresan, BDS, DDS, Chair, Section of Community Dental Programs, Herman Ostrow School of Dentistry of USC

Using a Mobile Health Clinic to Address the Socio-economic and Social Determinants of Health for Hispanic and Latino Populations
Lane Chapman, MHA, Manager, Mobile Health Clinic, Greenville Health System
Rut Rivera, Program Manager, PASOs, Greenville Health System

Lunch / Exhibits Open

Native American Coalition Meeting and Luncheon
Illinois Coalition Meeting and Luncheon

Featured Concurrent Workshops #1

Integrated Care Teams and Relationship Based Care
Doug Eby, MD, MPH, Vice President, Medical Services, Southcentral Foundation
Terry Simpson, MD, Athabascan, Board of Directors, Southcentral Foundation

Lessons from Experts for Building a New Mobile Clinic
Health Specialty Vehicle Manufacturers

Motivational Interviewing - Part I
Denise Beagley, MSc, Training & Events Manager, Arizona State University

Coffee Break

Featured Concurrent Workshops #2

Motivational Interviewing - Part II
Denise Beagley, MSc, Training & Events Manager, Arizona State University
Making Social Media Work for You  
Ryan Walton, Content and Social Media Strategist, VSP Global

Understanding and Affirming LGBTQ+ Identities  
Jesi Harris, Training & Coaching Instructor, Los Angeles LGBT Center

Evening Reception, Exhibits Open

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THIRTEETH ANNUAL FORUM

Forum Registration Desk

Breakfast / Exhibits Open

Regional Coordinators Breakfast

Keynote Address - Outcomes Lead the Way  
Pranav Kothari, MBA, Founder and CEO, Revolution Impact, LLC; Adjunct Lecturer, Kellogg School of Management

Exhibits Open

Meetings By Interest

Mammography Session
Oral Health Session
Pediatric Session
Prevention & Primary Care Session
Vision Session

Lunch

Association Business Meeting

Anthony Vavasis Innovation Award Presentation

Panel Discussion - Perspectives on Quality: Lessons from the Road  
Panelists: Darlene Melk, MD, FAAP, Director of Community Pediatrics, Medical Director of Southern Arizona Children’s Health Project, Chiricahua Community Health Centers
Jennifer Snow, MBA, Director of Accountable Communities, Greenville Health System
Jesse Simmons, MS, Senior Evaluation Officer, St. David’s Foundation
Moderator: Anthony Vavasis, MD, Director of Medicine, Callen-Lorde Community Health Center

Exhibits Open

Featured Concurrent Workshops #3  
Mobile Hep C and Harm Reduction  
Philip Gyura, DNP, FNP-BC, AAHIVS, Director Addictions Care and BH Integration, Livio Health Group

A New Approach to Harm Reduction: A Mobile Supervised Injection Modality  
Robin Gardner, RPBio, Manager, Facilities Support & Technical Advisor, Provincial Health Services Authority

Quality Improvement: From Theory to Action  
Keith Chartier, MPH, Associate Director, Health Services Advisory Group

Vehicle Maintenance  
Freddy Heller, Supervisor, Driver/Vehicle Operations, Bon Secours Richmond Health System
Eddie Ayala, Fleet Operations Manager, Help A Child Smile

Coffee Break
Breakout Learning Sessions #2

**Compliance: What’s Keeping Your Board Up at Night?**
Shailee Gupta, DDS, MPH, Clinical Director, St. David’s Foundation
Madge Vasquez, MPAff, Director of Dental Operations, St. David’s Foundation

**Improving Efficiency on a Mobile Clinic**
Aditi Gupta, DO, Pediatrician, Texas Children’s Hospital Mobile Clinic Program

**Mobile Mammography Partnerships in Care**
Mary Solomon, ScanVan Director, Project Renewal ScanVan
Janice Zaballero, Executive Director, Breast Treatment Task Force

**Population Health: A Framework to Guide Strategic Planning and Mission Response for Mobile Outreach**
Paula Watt, PhD, FNP-C, APRN-BC, Director, Clemson University, Joseph F. Sullivan Center

Evening Reception, Poster Sessions, Exhibits Open

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**Breakout Learning Sessions #3**

**Best Practices in Fleet Inventory Development, Management, and Replacement**
Ankit Sanghavi, BDS, MPH, Director, Community and Oral Health Program, Texas Health Institute
Eddie Gonzales, Dental Fleet Manager, St. David’s Foundation

**Gemba Kaizen for Process Improvement Among Mobile Health Teams**
LaToya Wilson, DMD, Dentist, St. Louis Children’s Hospital,
Child Health Advocacy Outreach

**How Mobile Mammography Universally Serves the Community as a Whole**
Myra Gammon, MHA, Program Manager, Methodist Mobile Mammography, West Cancer Center
Jackie Graves, RT(R), Director of Imaging, Margaret West Comprehensive Breast Center, West Cancer Center

**“Mobile Mapping” - How to Grow and Sustain a Successful Mobile Unit Program**
Nikki Collier, MS, PLPC, Manager, Optometry and Pediatric Mobile Units,
Jordan Valley Community Health Center
Tamela Jones, Dental Clinic Manager, Jordan Valley Community Health Center

Closing General Session: Putting Forum Knowledge into Action
James Comeaux, LSCW, Vice President Operations, Eastern Division, Access Health Louisiana
Michele Rigsby Pauley, RN, MSN, CPNP, Program Director, COACH for Kids & Their Families, Cedars-Sinai Medical Center